

TRANSPORTATION NEWS IN BRIEF

New appointments announced

Ruben Anthony, Jr. is WisDOT's deputy secretary. Anthony was administrator of WisDOT's Division of Transportation Investment Management (DTIM) and has served in a number of positions since starting with the department in 1994.



Ruben Anthony,
deputy secretary

He has a bachelor of arts degree in philosophy from Marquette University, a master's in public policy and administration from Jackson State University and a master's in urban and regional planning from UW-Madison. He has completed course work toward a doctorate in urban studies at UW-Milwaukee.



Randy Romanski,
executive assistant

Randy Romanski is WisDOT's executive assistant. He formerly served as a spokesperson and policy analyst for the Wisconsin Department of Justice. Prior to that, he was chief of staff for state Senator Alice

Clausing and a legislative assistant for state Representative Al Baldus.

Romanski is a 1989 graduate of UW-River Falls and has a master's degree in public policy and administration from the UW-Madison's Robert M. LaFollette Institute of Public Affairs.

Other WisDOT appointments

Current WisDOT appointments will be posted on our Internet site at www.dot.wisconsin.gov/about/structure as they become available.

McLeod retires

In January, George McLeod retired as director of WisDOT's Green Bay Transportation District 3 Office. McLeod joined the department in 1970 and has served as district director since 1996. Will Dorsey, currently deputy director, will serve as acting director for the district.

New management gears up for transportation challenges

Wisconsin Governor Jim Doyle has named Frank Busalacchi of Brookfield as the new Secretary of the Wisconsin Department of Transportation. Prior to the appointment, Secretary Busalacchi served as secretary-treasurer of Teamsters Local 200 - one of the largest teamster locals in the state. He was president of the Summerfest Board of Directors in Milwaukee, and in 1994 was appointed by former Governor Tommy Thompson as Construction Committee Chairman for the Miller Park baseball stadium. Secretary Busalacchi is a member of both the Southeastern Wisconsin Regional Planning Commission's Freeway System Advisory Committee and the Greater Milwaukee Committee.

In announcing the appointment, Governor Doyle called Busalacchi "a community leader, labor leader, and an experienced large projects manager who knows how important transportation is to the economic growth of Wisconsin."

Busalacchi said he understands the value of a quality transportation system from a variety of perspectives. "As a former truck driver, I've seen



Frank Busalacchi, WisDOT secretary

firsthand where the rubber meets the road. I have a special appreciation for workers, including our partners - the contractors, consultants and engineers, who help us design and maintain our comprehensive transportation network. I look forward to working with all of our transportation stakeholders throughout the state as we address the issues and challenges that are ahead."

WisDOT stays connected Visit us at www.dot.wisconsin.gov

Home | News | About Us | Research & Library | Site Index **News:** 64% of fatally injured crash victims in Wisconsin were not buckled up. [More...](#)

Search DOT

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Safety & Consumer Protection
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Milwaukee-area roads
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WisDOT's redesigned Web has new customer focus

The Wisconsin Department of Transportation's (WisDOT) Internet Web site is *new* in many ways. It has a new graphic 'look and feel,' topics that have never before been on our Internet, and new technical enhancements to provide better and more uniform access for customers with special needs and probably, most importantly, a new organization of information.

This new organization of information is based on how our customers would like us to present the multitude of transportation topics in which we specialize.

Before the redesign, the site was organized in topical categories but each category roughly corresponded with one of our internal divisions or bureaus. We offered a lot of information up front, 88 links on the home page alone. This made it difficult for people to navigate to information they wanted. Most people found information on our site either by linking to it from another site or because someone, often a WisDOT employee they contacted on the phone, told them the exact URL or Internet address.

It is our hope that the new organization directs people more quickly and efficiently to the information they seek while at the same time providing the breadth and depth of knowledge WisDOT possesses.

There are a number of ways to find information on our new Internet site:

➤ **Search** - there is now a search box on the top of every page.

➤ **Site index** - a link to the site index is found at the top of every page, the site index is a listing of everything on our site. <http://www.dot.wisconsin.gov/siteindex/index.htm>

➤ **Phone guide** - here's a listing of phone numbers by topic for all the services WisDOT provides. <http://www.dot.wisconsin.gov/about/contacts/phoneguide.htm>

Transportation In Focus

Customer needs drive new Internet design

WisDOT Internet has customer focus

As more of our customers use the Internet in their everyday lives, it is necessary for us to respond to their needs ensuring that our Internet site serves them quickly and efficiently. In doing so, we harness the true power of e-government.

Interdisciplinary team makes it happen

Our customer base is very broad, and its needs vary greatly. To ensure that our site meets those varied customer needs, an interdisciplinary

group from within WisDOT combined time and talent to reorganize information for the Web site and repackage it for a variety of audiences. Now travelers can get travel information and local governments can find grant programs faster without having to wade through information for which they have no use.

Leadership is committed to customer service

WisDOT is committed to serving all of its customers quickly and efficiently and will continue to see that its Internet site does just that.

WisDOT focuses on our many diverse customers

Programs for Local Gov't



Maintaining and enhancing Wisconsin's comprehensive transportation system is an enormous responsibility. Fortunately, WisDOT receives a tremendous amount of help and support from our "partners" including federal, state and local officials, private citizens and groups.

In an effort to keep these various entities "connected," an all-new section has been added under *Plans & Projects* titled "*Programs for Local Government*." It is devoted to programs the department administers in conjunction with our partners to complete transportation-related improvements. Here you'll find background information on programs that can benefit highways and bridges, public transportation, bicycle and pedestrian facilities – along with appropriate department contacts, application forms and program criteria.

A "*highways and bridges*" page focuses on programs such as General Transportation Aids, the Local Roads Improvement Program, Local Bridge Improvement Assistance and rural and urban Surface Transportation Improvement programs - initiatives that can enhance not only bridges and roads, but also bike and pedestrian facilities.

A "*public transportation*" page features programs that can support local bus and shared-ride taxi services. Programs include the successful and growing Wisconsin Employment and Transportation Assistance Program (WETAP) that connects lower income workers with jobs, and the Transportation Employment and Mobility (TEAM) program.

An "*other aid*" page details several popular and well-established programs such as Adopt-A-Highway, the Congestion Mitigation and Air Quality (CMAQ) program, Rustic Roads and the Transportation Economic Assistance (TEA) program.

Other portions of the "Programs for Local Government" site highlight the role and activities of the Local Roads and Streets Council (LRSC), the Secretary's Committee on Local Program

Streamlining (SCOLP) and the Wisconsin Information System for Local Roads (WISLR).

Together, the "Programs for Local Government" section provides municipal officials, community groups and citizens a "one-stop shopping" location on the wide variety of WisDOT-administered efforts that enhance our comprehensive transportation network and support our state's economy.

Plans & Projects

Plans & Projects provides information about the dozens of different transportation initiatives happening around the state. The section includes updates on long-range plans such as Connections 2030 or the State Rail Plan, as well as the current status and information on specific transportation projects, such as a highway improvement or local transit study. Web users can search for projects by location or by mode/topic.

The Plans & Projects section offers general information about environmental planning initiatives and highway processes, along with planning resource guides. It also provides links to each of Wisconsin's regional planning commissions and metropolitan planning organizations.

State Patrol



The Wisconsin State Patrol section provides visitors with a wide variety of information about the patrol, its public outreach efforts and programs available to local units of government.

The section is divided into six categories. *About State Patrol* provides information about the locations of State Patrol offices, its organizational structure, communications tools, its history, and "In memoriam," a page dedicated to those State Patrol officers who lost their lives while on duty.

Outreach and education has information about a variety of programs that State Patrol officers

Be thinking about linking...

WisDOT encourages its many "partners" to link to appropriate portions of the WisDOT Web site. Such links are mutually beneficial because they help us reach our customers, while allowing citizens to use their local government or other group's Internet site as a "portal" for all their information needs. Examples of WisDOT Web pages that may serve as useful links on other sites include:

- Division of Motor Vehicle service centers: www.dot.wisconsin.gov/about/locate/dmv/scmap.htm
- License plate renewal, including online renewal: www.dot.wisconsin.gov/drivers/vehicles/renew/index.htm
- County roadmaps: www.dot.wisconsin.gov/travel/maps/county.htm
- Winter road condition report: www.dot.wisconsin.gov/travel/road/winter-roads.htm
- Work zone and detour information: www.dot.wisconsin.gov/travel/road/workzones.htm
- Seatbelt safety: www.dot.wisconsin.gov/safety/vehicle/seatbelt/index.htm
- Teen driving (Graduated Drivers License): www.dot.wisconsin.gov/drivers/drivers/gdl/index.htm
- Milwaukee-area driving conditions: www.dot.wisconsin.gov/travel/milwaukee/index.htm

participate in, including the Little Convincer, Saved by the Belt, Salvation Army, and teddy bear programs.

The *Enforcement* section includes the State Patrol's "Law of the Month" and motor carrier, aircraft, and motorcycle enforcement programs, plus provides answers to some frequently asked questions.

Inspection includes links to the wide variety of motor vehicle inspections conducted by State Patrol inspectors, including ambulances, motor and school buses, human service vehicles and large trucks, plus more frequently asked questions relating to the motor carrier laws.

Services for local government provides a list of programs the State Patrol provides in cooperation with local governments, including alcohol and chemical testing, communications networks, and the federal excess property program.

Now that you've learned so much about the State Patrol, perhaps you'd like to become a state trooper or inspector, or hold some other position with the State Patrol, the *recruiting and training* section provides information about available jobs, job requirements, and training facilities.



Travel the cyber highway

...on the WisDOT Web site



The WisDOT Web site offers a wealth of information about Wisconsin travel and more....

Visit us for transportation information:

Aviation	www.dot.wisconsin.gov/modes/air.htm
Bicycles/pedestrians	www.dot.wisconsin.gov/travel/bike-foot/
Ferries	www.dot.wisconsin.gov/travel/water/ferries.htm
Office location	www.dot.wisconsin.gov/about/locate/
Research & library	www.dot.wisconsin.gov/library/
Plans & projects	www.dot.wisconsin.gov/projects/
Safety	www.dot.wisconsin.gov/safety/
Truck routes map	www.dot.wisconsin.gov/travel/maps/truck-routes.htm

Find out how to make your automobile trips comfortable and safe:

Milwaukee area travel	www.dot.wisconsin.gov/travel/milwaukee/
Rest areas and waysides	www.dot.wisconsin.gov/travel/restareas/
Road conditions (Nov-Apr)	www.dot.wisconsin.gov/roads/
Work zones & detours	www.dot.wisconsin.gov/travel/road/workzones.htm

Visit DMV’s other customer service centers:

Driver license information	www.dot.wisconsin.gov/drivers/drivers/
Driver licensing forms	www.dot.wisconsin.gov/drivers/drivers/driver-forms.htm
Vehicle registration forms	www.dot.wisconsin.gov/drivers/vehicles/veh-forms.htm
Graduated driver license	www.dot.wisconsin.gov/drivers/drivers/gld/
Online plate renewal	www.dot.wisconsin.gov/drivers/vehicles/online.htm
Scheduling a road test	www.dot.wisconsin.gov/drivers/drivers/schedule.htm
Special plates	www.dot.wisconsin.gov/drivers/vehicles/personal/
Vehicle registration/licensing	www.dot.wisconsin.gov/drivers/vehicles/

Discover interesting facts:

Department overview	www.dot.wisconsin.gov/about/overview
Adopt-a-Highway	www.dot.wisconsin.gov/localgov/aid/adopt-a-highway.htm
DMV facts & figures	www.dot.wisconsin.gov/drivers/vehicles/links/facts.htm
Rustic Roads	www.dot.wisconsin.gov/travel/scenic/rusticroads.htm
Fast facts	www.dot.wisconsin.gov/news/facts.htm
Most frequently requested items	www.dot.wisconsin.gov/library/publications/most.htm

Join the WisDOT team!

Jobs	www.dot.wisconsin.gov/about/hr/
State Trooper/Inspector jobs	www.dot.wisconsin.gov/statepatrol/jobs

Why wait in line when you can go online?

Drivers & Vehicles



Drivers & Vehicles is the place to go for the information needed to operate a vehicle in Wisconsin. Navigation is simple and logical with information organized under two main categories: Drivers and Vehicles.

Drivers houses information that pertains to driving a vehicle such as how to get a license, the Drivers’ Handbook, an explanation of the point system, information for teen drivers and much more.

Under the *Vehicles* heading you will find title and registration information, special license plates, emissions testing locations for Southeast Wisconsin, and special parking permits for those who need them.

Under “general information” you can find information such as DMV Customer Service Center locations, contact information and the approximate processing time for various DMV products such as titles. Customers want convenience, so some services are offered online including license plate renewal and road test scheduling. In an effort to better serve Spanish speaking customers, Drivers & Vehicles has some content areas, particularly those directly related to driving a vehicle, translated into Spanish.

Drivers and Vehicles also contains links to other areas on the site that carry related information. Motor vehicle dealers and motor carriers will find information and links related to their respective industries in the Doing Business section of the new site. Motorists needing information on the Lemon Law or wanting car seat and seat belt information will find it in Safety and Consumer Protection.

Safety & Consumer Protection

The “*Safety and Consumer Protection*” section offers information and statistics as well as a good deal of material new to the WisDOT site. You can find details on the newest strategies to reduce fatalities and injuries among motorists and pedestrians, as well as how to properly use and

Travel Information



Divided into two categories, “*Traveling by*” and “*Traveler assistance*,” the “*Travel Information*” section provides just about everything you want to know about how to travel in Wisconsin, no matter what mode you take, including car, bus, airplane, or ferry. The site also provides information on what travel conditions you might expect, from road construction to winter weather.

The “*Traveling by*” section includes information on the various modes of travel, including links to Wisconsin’s airports and airlines serving the state; bicycle and pedestrian information; public and private transit services, including municipal transit systems in the state; passenger and rail freight connections; highway information, including road construction and winter travel reports; information for truckers; and passenger and freight ferry operations.

The “*Traveler assistance*” section includes driving conditions, maps, rest areas and waysides, scenic information, Smartways (advanced technologies to keep traffic flowing smoothly), and weather conditions.

So before you begin your travels, stop by the Travel Information page to help plan your travels and know what to expect.

operate safety equipment in your vehicles. The site provides consumer protection guidelines, such as tips on how to buy or sell a car, and details on what’s being done to maintain the security of our transportation system.

“Safety and Consumer Protection” offers as much detail as the visitor desires. Under the “motorists and pedestrians” section one can click on “Crash Facts” to read complete yearly crash information data compiled by department safety analysts. Other areas of the section focus on the timely issues of “drunk driving” and “GDL/teen driving.”

An “older drivers” page looks into the emerging issues facing our aging motorist population, while other sections on “pedestrians” and “bicycles” focus attention on young people and others who travel on foot or two wheels.

“Driver behaviors” runs the gamut from “speeding” to “distracted driving.” In the category of “vehicles and equipment” you can learn everything from the proper way to install “child safety seats” to “driving safely around trucks.”

“Safety and consumer protection” ties together a wide range of information that previously may not have been easy to find on the Web. It’s now the place to go when you want to learn how to keep yourself and your family safe and secure, and ensure your consumer interests as well.

Let us serve you

We're there for you!

When we decided to redesign our Internet Web site, our goals were to:

- ◆ make information easier for our customers to find
- ◆ provide more information our customers really want
- ◆ provide consistent navigation throughout the site
- ◆ maintain our high standards of providing a site that everyone could use, even those with disabilities
- ◆ modernize the look of the site
- ◆ utilize the latest development tools available while still maintaining an "accessible" site
- ◆ clean up old pages and ensure accurate up-to-date information is available

Over the next few months we will be conducting usability studies to see how well we've accomplished our goals and how we can still improve our site.

If you would be interested in volunteering to participate in one of these studies, send an e-mail to Dawn Espie at dawn.espie@dot.state.wi.us or call (608)266-0552 with your name, e-mail address, phone number and tell us what information you find most useful on our site.

Let us know how we are doing meeting our goals and if there is information you'd like that isn't on our Internet site. Comments and suggestions can be sent to the Office of Public Affairs at opa.exec@dot.state.wi.us.

Research & Library

Finding answers to many transportation questions may have meant a trip to the library, but not anymore. The good news is that an abundance of information can be found in WisDOT's "Research and Library" section.

This "electronic library" offers the latest information on transportation research, along with a comprehensive collection of transportation-related journals, newsletters, guides, reports and other publications organized by subject and transportation mode. The Web site supplements the "hard copy" materials available on the 8th floor of the Hill Farms building in Madison – a collection that makes the WisDOT library among the top ten transportation libraries in the nation.

A "transportation research" page details WisDOT research efforts that are completed or still "in-progress." Topics now under study include how to build longer lasting highways, the effectiveness of the fuel tax (and alternatives) for financing transportation projects, measuring the public's satisfaction with the department's services, and the most cost-effective maintenance treatments for concrete bridge decks. Here, you'll also find links to national and international organizations and laws impacting transportation in Wisconsin.

A "library services" page discusses the policies for borrowing library materials, provides an overview of the WisDOT Library collection, and consolidates all of WisDOT's various "Frequently Asked Questions" lists in one convenient location.

So the next time you're looking for transportation-related information, check out the "research and library" section. You'll find answers that are accurate, up-to-date and easy to understand. And if by chance you don't find what you're looking for, call the Hill Farms Library at (608)266-0724 or WisDOT's Waukesha district office library at (262)548-5917. Whether you're using a computer mouse or a telephone, information on a myriad of transportation topics is now at your fingertips.

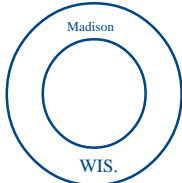
Doing Business

The "Doing Business" section provides a one-stop-shop for business interests that interact with WisDOT — this includes motor vehicle dealers, motor carriers, contractors, consultants and disadvantaged business firms. Consultant firms who perform engineering and related services for WisDOT can access the consultant extranet via these pages. Vendors who represent a variety of products and services can find a listing of all the commodities WisDOT buys and this is the place to check out the surplus parcels of land WisDOT has to sell. Both businesses and individuals can get information on how to order state and county maps, safety materials and other publications.

Some of the newly-developed pages in the "Doing Business" section are those dealing with property and right-of-way use. There is detailed information on outdoor advertising, how to obtain permits for work along the state highway right-of-way, and instructions for posting directional, informational or political signs. Other pages provide details on Trans 233, including a complete list of district land division reviewers. Doing business with WisDOT just got easier, check it out!



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How to contact us

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Thanks to our many private and public partners for their contributions towards this issue. Comments and questions about this issue can be directed to Dawn Espie at:

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